

Brand Designer - Denmark

We are looking for a Brand Designer who cares deeply about their craft to take the visual identities of our 3 portfolio brands to new heights.

If you enjoy working in the space between brand design, art direction, and hands-on graphic design— keep reading.

About the Role

As a Brand Designer with JABS Group, you'll have the opportunity to have the key role in shaping and developing our brand's visual expression across all platforms, brands and markets. You'll be a part of our Design team together with a Motion Designer, a Marketing Specialist and a Design Manager.

Your Primary Responsibilities

- Improve and build out our visual identities and design systems
- Fold out the identities across all digital and physical touchpoints
- Collaborate closely with marketing, product, and communications teams
- Follow (or set, wink) design trends and continuously optimize our visual language
- Produce graphics for social media, websites, campaigns, and events

Your Qualifications

- You have a refined aesthetic eye, strong typographic sensibility, and the ability to create clear, concept-driven visual things
- Min. 2–3 years of experience working with brand design, logos, and visual identity. Ideally including rebranding projects from an agency
- Skilled in drawing, sketching, and illustration.
- Proficient in Adobe CC and comfortable working in Figma or similar digital design tools.
- A portfolio that clearly demonstrates your creative level and brand understanding.

We Offer

- A workplace with the culture of a studio, but the advantages of a well-oiled, established company
- A creative ambition of breaking the status quo of our industry
- The software and hardware tools you need to shine as a designer plus pro camera equipment
- Peers with 20+ years of combined agency experience to help you keep growing as a designer
- Competitive salary, a good pension and health insurance
- Cappuccinos, Americanos and Espressos with Impact Roasters' Beans
- Flexible working conditions
- Work from an office overlooking Rådhuspladsen, Copenhagen or the tree tops in Cortex Park, Odense.

Application

Send your application, CV, and portfolio. We process applications on a rolling basis, so submit your application as soon as possible. Applications without a portfolio will not be taken into consideration. We look forward to hearing from you!